

THE EU: SHAPING THE GLOBAL DIGITAL SPACE

HOW IS THE EU SHAPING THE GLOBAL DIGITAL SPACE TO BENEFIT EU CITIZENS AND BUSINESSES?

THE EU USES ITS PARTNERSHIP INSTRUMENT TO BUILD ALLIANCES AND PARTNERSHIPS ACROSS THE WORLD TO:



DRIVE DIGITALISATION
IN THE EU AND AROUND
THE GLOBE



ENCOURAGE DIGITAL
WORKING PATTERNS
THAT BENEFIT ALL



PROMOTE A SECURE,
RIGHTS-BASED
INTERNATIONAL
DIGITAL SPHERE



DEVELOP ETHICAL AND
HUMAN-CENTRIC ARTIFICIAL
INTELLIGENCE AND CREATE A
RULES-BASED CYBERSPACE

DRIVING DIGITALISATION IN THE EU AND ACROSS THE WORLD



The EU has launched innovative global partnerships to ensure the global success of digitalisation, bringing cutting-edge solutions to a thriving digital EU.

- ▶ Connect entrepreneurs, high-tech leaders, diplomats, citizens and policymakers in the EU and abroad through the Global Tech Panel to **unlock digital solutions to pressing economic and social challenges**
- ▶ Build an inclusive digital EU society and economy in which digitally-skilled EU citizens can provide their input through a **"Playbook" of key digital ingredients for a competitive Europe**

The EU supports the **Global Tech Panel** to bring together the best minds to ensure that the EU has a thriving digital society and economy

ENCOURAGING INCLUSIVE DIGITAL WORKING PATTERNS



The EU is committed to creating future digital working patterns and environments that leave no one behind, especially in the context of the coronavirus pandemic.

- ▶ **Forge global alliances** for inclusive future digital working patterns at home
- ▶ Steer global discussions to make sure that lifelong learning and digital skills are centred on an inclusive future of work within and beyond the EU's borders

The EU ensures that **lifelong learning** and **digital skills** form the backbone of **future working patterns** through the **Future of Work** project



€2.5m

PROMOTING A SECURE, RIGHTS-BASED INTERNATIONAL DIGITAL SPHERE



The EU promotes a secure, rights-based international digital sphere, conducive to a level playing field in terms of market access and business opportunities. This equips EU companies with the right tools to compete successfully, facilitates international data flow and ensures a high degree of privacy and data security.

- ▶ Promote international convergence of data protection standards, allowing Europe to take the lead in setting benchmarks and becoming a hub for data services
- ▶ Enable convergence of ICT standards with Brazil, China, Japan, India, Korea, and the USA, lowering technical barriers to trade in line with EU standards

The EU provides **easier market access for European companies** in six key partner countries – Japan, South Korea, China, India, Brazil and the USA – through the **International Data Cooperation Project**

€9.6m

56.8 %

Global population that could be reached by the EU's initiative to align global IT standards in partner countries

72 %

Overall share of world GDP of all countries included in the EU initiative to align global IT standards

DEVELOPING ETHICAL AND HUMAN-CENTRIC ARTIFICIAL INTELLIGENCE AND A RULES-BASED AND SECURE CYBERSPACE



The EU forges global partnerships to create ethical and human-centric artificial intelligence standards and a rules-based cyberspace.

- ▶ Work for innovative Artificial Intelligence (AI) solutions to health, farming, and other societal challenges
- ▶ **Build trust in artificial intelligence** amongst businesses and citizens by supporting awareness-raising campaigns, research, and joint initiatives with partners
- ▶ Build global consensus on how to apply existing international law in cyberspace
- ▶ Develop norms for responsible state behaviour and collective approaches to prevent conflicts



The EU fosters a **secure and rights-based international digital sphere** through its **Enhanced Data Protection for Data Flows** project

€3m

The EU brought together **key stakeholders** at the inaugural meeting of the **United Nations 'Open-Ended Working Group on cyber norms'** to construct a **secure and peaceful cyberspace** as part of the **Cyber Direct** project

€2.5m

The EU's Artificial Intelligence Project is **vital for EU businesses to champion the AI revolution worldwide** by building trust in artificial intelligence through awareness-raising campaigns, research, and joint initiatives with likeminded countries